**Fundraising Tips**

**Before funds are raised...**
- Obviously you cannot host a camp without funding, so do not make promises, agreements, etc. with people or organizations prior to finding a source of funding. Make a point to say that you are in the planning stages and that until there is secure funding, no final decisions or agreements will be made.

**Some basic do’s and don’ts...**

**Don’t:**
- Solicit private donors from back in the States (not sustainable)
- Use FOG (no longer available for GLOW camps)
- Manage funds in your personal bank account (a big PC no no)
- Use personal funds (also not sustainable)

**Do:**
- Solicit the Muni for funding, perhaps through the OMM
- Solicit your Mayor for support
- Look into local and national NGO’s
- Find out what resources Padres de Familia (the Guatemalan PTA) can share - a space, transport, food, etc.
- Investigate possible funding from international organizations that work in Guatemala
- Solicit local businesses for materials

*Solicit donations of materials instead of money - it’s easier and more effective, and you don’t have to handle cash*

**Contact the GLOW committee for more ideas, advice, and/or questions on fundraising.**
Advice and Support from the GLOW Committee

- **Materials** for talleres and charlas from past GLOW camps are available upon request and will be posted on SharePoint. You can also contribute by sending GLOW your materials when you finish a GLOW camp!
- As we all know, **funding** can be hard in Guatemala, so we are here to help you come up with creative ideas and solicit organizations.
- **PCVs.** We have them. Lots of them. As interest in GLOW grows, we have kept an updated list of PCVs interested in helping out when a GLOW camp is in your region. Let us know how many you want and we’ll make sure to do what we can to provide the kind of help you want and need.
- The GLOW committee is here to **help guide you** through the process. If you want help, ask us, but you are the best judge of the needs and resources available in your site. For this reason, you are responsible for planning your own camp.
- Think of us as a **resource** throughout the planning and implementation of your camp. We are here to help you figure out the best way to plan your camp, address challenges, and do what we can to support the implementation of your camp.
- The GLOW Committee can also give you helpful suggestions from **things we have learned** from past camps. Here are a few…

**Lessons learned from past camps:**

- The camp staff should include an equal ratio of PCVs to Guatemalan counterparts.
- Working with a group of girls from communities near one another is a better model for follow-up activities, such as clubs during the year, than bringing together girls from different departments or areas far from one another within an municipality.
- For many girls, attending will not be possible if pasaje is not provided, so keep this in mind when fundraising, selecting girls to attend, and thinking about follow-up activities.
- Having PCVs cook the food may cut down on the cost, but it is definitely not worth the challenges you might encounter. Having the event catered may cost slightly more, but it will be far easier than having to do each meal and snack yourselves.
- It might be cheaper to bring the camp to the girls than to bring the girls to the camp. If all the girls are from a farther part of the municipality, it might seem fun for them to come into the casco urbano, but it may be more cost effective to go out to them.
- Physical activities and breaks are equally as important as the workshops and sessions you will have. Don’t forget to get the girls up and active. It is, after all, part of the overall well-being of the girls.